



Advertising/Sponsorship

Advertising on nonprofit local television helps businesses and the community!
Choose your package and program(s) to support!

Local Television
for Santa Clarita

Questions? info@SCVTV.com

Gold
\$3,000/Year (\$250/month)

- 30-second commercial to run 4 times per day for 12 months (equivalent to \$2.05 per run)
- Sponsor name and/or logo listed individually as presenting sponsor before and after two weekly shows of your choice for 12 months
- Gold sponsor listing for 12 months on SCVTV.com

Silver
\$2,000/Year (\$167/month)

- 30-second commercial to run 2 times per day for 12 months (equivalent to \$2.74 per run)
- Sponsor name and/or logo listed as supporting sponsor after one weekly show of your choice for 12 months
- Silver sponsor listing for 12 months on SCVTV.com

Bronze
\$1,000/Year (\$84/month)

- 30-second commercial to run once per day for 12 months (equivalent to \$2.74 per run)
- Sponsor name and/or logo listed as supporting sponsor after one weekly show of your choice for 12 months
- Bronze sponsor listing for 12 months on SCVTV.com

Commercial Production: Gold package includes in-studio and/or local on-location shooting & editing of one commercial. Silver and bronze packages include in-studio production only, for one commercial. Additional fee-based production services available upon request.

Family Sponsor: \$500 Per Year (open to families and individuals only)

- Your family listed as a family sponsor before and after the weekly show of your choice for 12 months
- 30-minute family tour of SCVTV studio • Family sponsor listing for 12 months on SCVTV.com

Note: All shows run on Time Warner Cable 20 and AT&T U-verse 99/Santa Clarita and are available streaming and on demand at SCVTV.com. "Weekly" shows typically appear daily and "monthly" shows typically appear twice per week.

- Time Warner Cable 20
- AT&T U-verse 99/Santa Clarita
- SCVTV.com Stream & On Demand

ALSO ON:



**YES!
SIGN
ME UP!**

Name: _____ Company: _____
 Address: _____ City: _____ State: _____ ZIP: _____
 E-mail: _____ Phone: _____

My sponsorship(s): Gold \$3,000/yr (\$250/mo) Silver \$2,000/yr (\$167/mo) Bronze \$1,000/yr (\$84/mo)
 Family Sponsor \$500/yr Please contact me about different advertising opportunities.
 I am unable to become a sponsor at this time, but please accept my enclosed donation of \$_____

I would like to sponsor the following programming:

It's Elementary (Saugus, Castaic, Newhall & Sulphur Springs elementary school districts)
 COC Cougar News Hart District TV
 SCV Newsmaker of the Week SCV House Blend (music)
 Out & About with Roger Martin Philip Scorza's Points of Interest
 This Week in Santa Clarita Military Programming (1 daily run)
 I would like to sponsor another SCVTV show. Show name: _____

Mail checks payable to SCVTV:
SCVTV Post Office Box 802993, Santa Clarita, CA 91380

SCVTV is 501c3 nonprofit public television
California Nonprofit 501(c)(3) Corporation #26-2115141
Your tax-deductible donation is appreciated