

Exhibit C

Absolute Poll Manager Report

PublicAccessSurvey

City of Santa Clarita	
Report generated on 4/1/2008 10:34:47 AM	
Poll name :	Public Access Television Community Survey
Poll Description	PUBLIC ACCESS TELEVISION COMMUNITY SURVEY Santa Clarita 2008
Author :	
Running from :	02/25/2008 - 03/31/2008
Zones :	Misc.
Current Status :	Expired
Hits :	351
Replies :	129
Replies Ratio	36.75%
Additional Properties :	
Report Notes :	

Poll Summary		
1) 1. Are you a Time Warner Cable customer?		
Yes	91	70.54 %
No	38	29.46 %
2) 2. Have you watched local cable television, channel 20 within the last six months?		
Yes	80	62.02 %
No	49	37.98 %
3) 3. Did you know that Santa Clarita City Council and Planning Commission meetings are televised live on channel 20?		
Yes	93	72.09 %
No	32	24.81 %
What's a planning commission?	4	3.10%
4) 4. Do you watch channel 20 for College of the Canyons programming?		
Yes	24	18.60 %
No	104	80.62 %
We have a community college here?	1	0.78%
7) 5. We would like to know the types of programs you would be interested in seeing on a local television channel. Please indicate how likely is it that you would watch the following local television shows:		

Shows that feature book or magazine authors		
Very Likely	17	13.18 %
Somewhat Likely	40	31.01 %
Somewhat Unlikely	36	27.91 %
Very Unlikely	36	27.91 %
8) Shows about the arts		
Very Likely	35	27.13 %
Somewhat Likely	44	34.11 %
Somewhat Unlikely	24	18.60 %
Very Unlikely	26	20.16 %
9) Live School Board meetings		
Very Likely	20	15.50 %
Somewhat Likely	34	26.36 %
Somewhat Unlikely	27	20.93 %
Very Unlikely	48	37.21 %
10) Community event coverage – concerts, parades, festivals, etc		
Very Likely	68	52.71 %
Somewhat Likely	47	36.43 %
Somewhat Unlikely	9	6.98%
Very Unlikely	5	3.88%
11) A hosted show about the Valley's history		
Very Likely	57	44.19 %
Somewhat Likely	48	37.21 %
Somewhat Unlikely	16	12.40 %
Very Unlikely	8	6.20%
12) A magazine-style format show about the SCV		
Very Likely	51	39.53 %
Somewhat Likely	50	38.76 %
Somewhat Unlikely	14	10.85 %
Very Unlikely	14	10.85 %

13) A daily news show about the SCV		
Very Likely	77	59.69 %
Somewhat Likely	35	27.13 %
Somewhat Unlikely	11	8.53%
Very Unlikely	6	4.65%
14) A show that features Classic movies late at night or on weekends		
Very Likely	35	27.13 %
Somewhat Likely	43	33.33 %
Somewhat Unlikely	28	21.71 %
Very Unlikely	23	17.83 %
15) A weekly news show about the SCV		
Very Likely	77	59.69 %
Somewhat Likely	41	31.78 %
Somewhat Unlikely	5	3.88%
Very Unlikely	5	3.88%
16) A health show by area doctors or fitness gurus		
Very Likely	28	21.71 %
Somewhat Likely	47	36.43 %
Somewhat Unlikely	39	30.23 %
Very Unlikely	15	11.63 %
17) A show for elementary kids or younger		
Very Likely	17	13.18 %
Somewhat Likely	28	21.71 %
Somewhat Unlikely	20	15.50 %
Very Unlikely	64	49.61 %
18) A local interior design or home show		
Very Likely	23	17.83 %
Somewhat Likely	44	34.11 %
Somewhat Unlikely	29	22.48 %
Very Unlikely	33	25.58 %
19) Shows by teens or of interest to teens		

Very Likely	19	14.73 %
Somewhat Likely	38	29.46 %
Somewhat Unlikely	25	19.38 %
Very Unlikely	47	36.43 %
20) A show highlighting local neighborhoods		
Very Likely	40	31.01 %
Somewhat Likely	54	41.86 %
Somewhat Unlikely	20	15.50 %
Very Unlikely	15	11.63 %
21) A show all about public safety in the SCV		
Very Likely	33	25.58 %
Somewhat Likely	54	41.86 %
Somewhat Unlikely	25	19.38 %
Very Unlikely	17	13.18 %
22) High school or local college sporting events		
Very Likely	63	48.84 %
Somewhat Likely	24	18.60 %
Somewhat Unlikely	14	10.85 %
Very Unlikely	28	21.71 %
23) A travel-style show		
Very Likely	25	19.38 %
Somewhat Likely	50	38.76 %
Somewhat Unlikely	34	26.36 %
Very Unlikely	20	15.50 %
24) A local reality-style show		
Very Likely	17	13.18 %
Somewhat Likely	26	20.16 %
Somewhat Unlikely	28	21.71 %

Very Unlikely	58	44.96 %
24) A golf show		
Very Likely	14	10.85 %
Somewhat Likely	25	19.38 %
Somewhat Unlikely	17	13.18 %
Very Unlikely	73	56.59 %
25) A gardening show		
Very Likely	20	15.50 %
Somewhat Likely	45	34.88 %
Somewhat Unlikely	21	16.28 %
Very Unlikely	43	33.33 %
26) A fashion-oriented show		
Very Likely	13	10.08 %
Somewhat Likely	18	13.95 %
Somewhat Unlikely	30	23.26 %
Very Unlikely	68	52.71 %
27) Pet shows		
Very Likely	19	14.73 %
Somewhat Likely	31	24.03 %
Somewhat Unlikely	30	23.26 %
Very Unlikely	49	37.98 %
28) A show for seniors		
Very Likely	13	10.08 %
Somewhat Likely	28	21.71 %
Somewhat Unlikely	17	13.18 %
Very Unlikely	71	55.04 %
29) Community Bulletin Board listings for local clubs, Non-profits, service organizations, schools		
Very Likely	32	24.81 %

Somewhat Likely	49	37.98 %
Somewhat Unlikely	25	19.38 %
Very Unlikely	23	17.83 %
30) Programming produced by local college and high school students		
Very Likely	23	17.83 %
Somewhat Likely	45	34.88 %
Somewhat Unlikely	30	23.26 %
Very Unlikely	31	24.03 %
31) The ability to use a community television facility as a resource for high school and college courses		
Very Likely	35	27.13 %
Somewhat Likely	43	33.33 %
Somewhat Unlikely	17	13.18 %
Very Unlikely	34	26.36 %
32) 6. Do you have any other ideas for new local television programming? (please list)		
Vote ID : 14422	NO	
Vote ID : 14463	"The View" type program showcasing controversial events such as Newhall Ranch and things going on in schools. Also, try to get programming on satellite TV. I have DirecTV and can't get channel 20.	
Vote ID : 14466	-church services	
Vote ID : 14493	Game Shows?	
Vote ID : 14504	n/a	
Vote ID : 14507	The City show bring Ch. 20 in house.	
Vote ID : 14511	I would LOVE a local source for news! The local newspapers are awful, I'd love a TV option.	
Vote ID : 14514	a review of the city in progress - listing of new roads, new restaurants, listing of small business (we all know the big box stores).May be take a different section and profile it.	
Vote ID : 14519	A comedy show	
Vote ID : 14527	Yes, do not commercialize the channel to benefit special interest groups.	
Vote ID : 14529	A nightly news like my sister gets up in the Antelope Valley.	
Vote ID : 14530	A show about technology, computers, web, etc - I would like to product this call me Rob G 661-877-1300	

Vote ID : 14542	Tour & History of SCV Past & Present
Vote ID : 14565	Economic Development - what new businesses/restaurants are being planned
Vote ID : 14585	Hosted by Ginger Mac Donald/ and or Produced - Directed
Vote ID : 14615	Please have it on DirecTV--no one is going back to Cable!
Vote ID : 14645	Since high school sports are so big in this valley I think it would be a great idea to broadcast more of them on a regular basis. It's also a great career opportunity for high school kids to get involved in.
Vote ID : 14650	Find a way for satellite customers to get the channel (ie. Direct TV, Dish, etc.)
Vote ID : 14653	high school sports
Vote ID : 14656	High School sports are great + local history
Vote ID : 14663	High School Football is a must. And MORE than just one game of the week.
Vote ID : 14664	Local traffic would be helpful, included in news?
Vote ID : 14666	Childrens programming
Vote ID : 14667	no
Vote ID : 14670	Nothing right now
Vote ID : 14680	show featuring local restaurants/chefs
Vote ID : 14685	Continue with local sports. high school etc...
Vote ID : 14690	get the students involeved in the sports arena, almost an intern type atmosphere.
Vote ID : 14733	Local Sports News Program...Preps and College
Vote ID : 14737	no
Vote ID : 14745	Love the High school sports, especially football and basketball. We love baseball/softball coverage
Vote ID : 14759	Avoid Dennis Conn. Emergency info-signalerts on the freeway -make sure they are accurate.
Vote ID : 14772	Daily news program
Vote ID : 14796	How government works, Water conservation Etc.
Vote ID : 14798	Maybe more infomation or programing about City Programs and functions!
Vote ID : 14804	DISH pub access channel would be nice! Time Warner not very good!
Vote ID : 14805	no
Vote ID : 14841	none
Vote ID : 14849	request programing on specific health problems, preventative info on chronic disease.
Vote ID : 14856	Anything free-speech oriented, where the people of this city can talk about the current happenings of the world, without censorship (aside from the obvious.. nudity, foul language, etc).
Vote ID : 14883	Local sports ie little league, hart baseball, track, football etc.
Vote ID : 14905	no

Vote ID : 14951	No	
Vote ID : 14968	no	
Vote ID : 14976	cooking show	
Vote ID : 15057	none	
Vote ID : 15075	none	
Vote ID : 15112	Local Jazz Show's	
33) 7. How do you currently find out what's on local cable television?		
flip through channels	62	48.06 %
TV Guide	12	9.30%
cable listing on screen	57	44.19 %
Web	26	20.16 %
34) 8. Do you have an interest in creating your own programming to air on public access television?		
yes, definitely	18	13.95 %
maybe, just not today	24	18.60 %
no, not at all	87	67.44 %
35) 9. How important is it to you that our community has local television programming?		
very important	89	68.99 %
somewhat important	28	21.71 %
not very important	9	6.98%
doesn't matter at all	3	2.33%
36) 10. Check off where you are most likely to watch a local television channel.... (you may check off more than one)		
On my cable television (Channel 20)	99	76.74 %
On the Internet	52	40.31 %
On my cell phone	5	3.88%
On Demand, (as video podcasts)	25	19.38 %
38) This is an anonymous survey but having your gender, age and zip code would be beneficial for our survey analysis.		
I am....		
Male	69	53.49 %
Female	60	46.51 %
39) My zip code is		
Vote ID : 14398	9	
Vote ID : 14402	91381	

Vote ID : 14422	91355
Vote ID : 14458	91350
Vote ID : 14459	91355
Vote ID : 14460	91381
Vote ID : 14461	91355
Vote ID : 14463	91350
Vote ID : 14466	91350
Vote ID : 14468	91354
Vote ID : 14470	91354
Vote ID : 14473	91387
Vote ID : 14479	91381
Vote ID : 14484	91351
Vote ID : 14486	91387
Vote ID : 14493	91355
Vote ID : 14504	91355
Vote ID : 14507	93550
Vote ID : 14511	91354
Vote ID : 14514	91321
Vote ID : 14519	91350
Vote ID : 14521	91355
Vote ID : 14522	91381
Vote ID : 14525	91387
Vote ID : 14526	91387
Vote ID : 14529	91385
Vote ID : 14530	91321
Vote ID : 14531	91321
Vote ID : 14542	91351
Vote ID : 14550	91350
Vote ID : 14564	91384
Vote ID : 14565	91350
Vote ID : 14566	91350
Vote ID : 14573	91390
Vote ID : 14577	91321
Vote ID : 14585	91321
Vote ID : 14594	91350
Vote ID : 14607	91387
Vote ID : 14615	91387
Vote ID : 14625	91390
Vote ID : 14640	91321
Vote ID : 14643	91381
Vote ID : 14645	91381
Vote ID : 14647	19321
Vote ID : 14648	91351
Vote ID : 14650	91355
Vote ID : 14652	91351
Vote ID : 14653	91355
Vote ID : 14658	91355
Vote ID : 14663	91390

Vote ID : 14664	91355
Vote ID : 14666	91390
Vote ID : 14667	91320
Vote ID : 14670	91350
Vote ID : 14671	91350
Vote ID : 14673	91350
Vote ID : 14680	91321
Vote ID : 14683	91355
Vote ID : 14690	91387
Vote ID : 14700	91387
Vote ID : 14703	911354
Vote ID : 14706	91390
Vote ID : 14711	91321
Vote ID : 14717	91381
Vote ID : 14721	91387
Vote ID : 14722	91387
Vote ID : 14728	91351
Vote ID : 14733	91355
Vote ID : 14737	91354
Vote ID : 14741	91351
Vote ID : 14743	91387
Vote ID : 14745	91381
Vote ID : 14752	91381
Vote ID : 14753	91350
Vote ID : 14759	91355
Vote ID : 14772	91354
Vote ID : 14777	91387
Vote ID : 14786	91355
Vote ID : 14796	91321
Vote ID : 14798	91355
Vote ID : 14799	91321
Vote ID : 14803	91321
Vote ID : 14804	91321
Vote ID : 14805	91355
Vote ID : 14807	91321
Vote ID : 14808	91387
Vote ID : 14811	91355
Vote ID : 14817	91351
Vote ID : 14821	91355
Vote ID : 14831	91355
Vote ID : 14837	91321
Vote ID : 14838	91321
Vote ID : 14841	91384
Vote ID : 14845	91321
Vote ID : 14849	91355
Vote ID : 14855	91355
Vote ID : 14856	91350
Vote ID : 14860	91350

Vote ID : 14862	91350	
Vote ID : 14868	91390	
Vote ID : 14872	91390	
Vote ID : 14875	91354	
Vote ID : 14877	91387	
Vote ID : 14883	91387	
Vote ID : 14896	91355	
Vote ID : 14905	91387	
Vote ID : 14951	91321	
Vote ID : 14966	91355	
Vote ID : 14968	91350	
Vote ID : 14976	91321	
Vote ID : 14984	91354	
Vote ID : 15011	91354	
Vote ID : 15022	91350	
Vote ID : 15057	91354	
Vote ID : 15068	91321	
Vote ID : 15075	91355	
Vote ID : 15100	91384	
Vote ID : 15112	91321	
40) I am		
under 13 years old	0	0.00%
13-17 years old	1	0.78%
18-34 years old	40	31.01 %
35-54 years old	58	44.96 %
55-69 years old	24	18.60 %
over 70 years old	6	4.65%
41) One more thing....IF you like the idea of a daily news program in the SCV, what one time of day would you most like to see it air?		
12 noon	8	6.20%
between 2 and 4 p.m	8	6.20%
between 5 and 6 p.m.	31	24.03 %
7 p.m.	51	39.53 %
8 p.m.	12	9.30%
9 p.m	10	7.75%
10 p.m	7	5.43%
11 p.m.	2	1.55%