



**CSU**

The California  
State University

2

0

1

5

The California State University

# FACT BOOK

[www.calstate.edu](http://www.calstate.edu)

## TABLE OF CONTENTS

### **2-5 INTRODUCTION**

Scope and Mission  
Master Plan for Higher Education  
Working for California

### **6-9 LEADERSHIP**

Board of Trustees  
Administrative Leaders  
Campus Presidents

### **10-13 ENROLLMENT**

Since 2010  
By Campus  
By Student Level, Gender and  
Degree Program  
By Ethnicity  
Degrees Conferred

### **14-15 STUDENTS**

Where Do CSU Students Come From?  
Alumni

### **16-19 FACULTY AND STAFF**

Demographics

- By Occupation Group
- By Full- or Part-time Status
- By Academic Rank

Research and Creative Activities

### **20-23 PROGRAMS**

Graduate Education  
Community Engagement

### **24-25 APPLYING**

CSUMentor  
Requirements

### **26-27 STUDENT COSTS**

Tuition Fee  
Financial Aid

### **28-32 CSU FUNDING**

State Support  
Campus Budgets  
Philanthropic Support  
Auxiliaries



# INTRODUCTION

## SCOPE AND MISSION

The California State University promotes student success through opportunity and a high-quality education that prepares students to become leaders in the changing workforce, making the CSU a vital economic engine for California.

### The CSU:

- Is the nation's largest four-year public university system with 23 campuses and eight off-campus centers.
- Educates the most ethnically, economically and academically diverse student body in the nation.
- Is renowned for the quality of its teaching and preparing job-ready graduates.
- Educates approximately 460,000 students.
- Employs more than 47,000 faculty and staff.
- Stretches 800 miles from Humboldt in the north to San Diego in the south.

## OPPORTUNITY

The CSU creates opportunities for the diverse students of California to reach their educational goals and become contributing citizens, and has opened the doors of college to close to 48,000 additional students since 2010.

## QUALITY

The CSU prepares students for success through leading-edge programs, superior teaching and scholarly activity. High-quality academic programs reflect California's current and future workforce demands in emerging fields such as cybersecurity, software engineering, sustainable business and environmental technology.

## SUCCESS

The CSU drives California's economy with 100,000 undergraduate and graduate students earning degrees each year, and enhances the social fabric of the state and nation through the contributions of its students, faculty, staff and 3 million alumni.



## MASTER PLAN FOR HIGHER EDUCATION

The CSU system was created in 1960 under the California Master Plan for Higher Education. The CSU draws its students from the top third of the state's high school graduates and is California's primary undergraduate teaching institution. Continuing to expand its educational scope and help meet California's workforce demands for skilled professionals, the CSU offers independent doctor of education, doctor of nursing practice and doctor of physical therapy degree programs at several campuses. The doctor of philosophy is also being offered through a joint partnership with other public or private universities in California.

## 3 MILLION ALUMNI STRONG

The impact of the CSU and its alumni is unparalleled. With the graduation of the Class of 2015, the university will surpass the milestone of having 3 million living alumni. The CSU is celebrating this "Class of 3 Million" during the entire 2014-15 academic year. With 3 million alumni, every day the CSU is impacting California, the nation and the world.

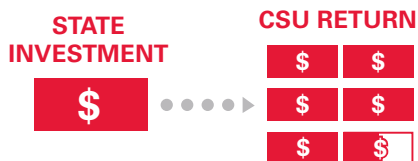


## WORKING FOR CALIFORNIA

The CSU plays a critical role in preparing future leaders with the skills and knowledge necessary for them to thrive in the workforce and help drive California's economy. With 100,000 annual graduates, the CSU is the state's greatest producer of bachelor's degrees and drives California's economy in agriculture, information technology, business, hospitality, life sciences, healthcare, public administration, education, media and entertainment.

### IN FACT:

For every **\$1** the state invests in the CSU, the CSU returns **\$5.43**.



The CSU sustains more than **150,000 JOBS** in the state.



CSU-related expenditures create more than **\$17 BILLION** in economic activity.

**ONE IN TEN** employees in California is a CSU graduate.

The CSU awards nearly **HALF** of the state's baccalaureate degrees.

The CSU reaches out to California's growing underserved communities, offering affordable opportunities to pursue a college degree that enables students from diverse backgrounds to succeed. More than a third of CSU students are first generation college students and the CSU provides more than half of all undergraduate degrees granted to California's Latino, African American and Native American students.





# LEADERSHIP



Responsibility for the CSU is vested in a 25-member Board of Trustees, the majority of whom are appointed by the governor to eight-year terms. Faculty, alumni and two student trustees serve two-year terms. The trustees appoint the chancellor, who is the system's chief executive officer, and the presidents, who are the chief executive officers of their respective campuses and report to the chancellor. The trustees, chancellor and presidents develop systemwide policies.

## BOARD OF TRUSTEES

### Ex Officio Members

Governor Edmund (Jerry) G. Brown, Jr.

Lieutenant Governor Gavin Newsom

Speaker of the Assembly Toni G. Atkins

State Superintendent of Public Instruction  
Tom Torlakson

CSU Chancellor Timothy P. White

## Appointed Members

(term ends during the year given)

Silas H. Abrego	2021
Talar Alexanian (student trustee, voting)	2015
Kelsey Brewer (student trustee, non-voting)	2016
Rebecca D. Eisen, Vice Chair	2018
Adam Day	2023
Douglas Faigin	2017
Debra S. Farar	2022
Margaret Fortune	2016
Lupe C. Garcia	2020
Steven M. Glazer	2019
Lillian Kimbell	2016
Lou Monville, Chair (alumni trustee)	2016
Hugo N. Morales	2020
J. Lawrence Norton	2019
Steven Stepanek (faculty trustee)	2015
Peter J. Taylor	2021

## ADMINISTRATIVE LEADERS

Timothy P. White, Chancellor
Ephraim P. Smith, Executive Vice Chancellor and Chief Academic Officer
Loren Blanchard, Executive Vice Chancellor for Academic and Student Affairs (July 2015)
Steve Relyea, Executive Vice Chancellor and Chief Financial Officer
Framroze Virjee, Executive Vice Chancellor and General Counsel
Lori Lamb, Vice Chancellor, Human Resources
Garrett P. Ashley, Vice Chancellor, University Relations and Advancement
Larry Mandel, Vice Chancellor and Chief Audit Officer

## CAMPUS PRESIDENTS

(Date is the appointment year)

Bakersfield	Horace Mitchell	2004
Channel Islands	Richard R. Rush	2001
Chico	Paul J. Zingg	2004
Dominguez Hills	Willie J. Hagan	2013
East Bay	Leroy M. Morishita	2012
Fresno	Joseph I. Castro	2013
Fullerton	Mildred García	2012
Humboldt	Lisa A. Roszbacher	2014
Long Beach	Jane Close Conoley	2014
Los Angeles	William A. Covino	2013
Maritime Academy	Thomas A. Cropper	2012
Monterey Bay	Eduardo M. Ochoa	2013
Northridge	Dianne F. Harrison	2012
Pomona	Soraya M. Coley	2015
Sacramento	Alexander Gonzalez Robert S. Nelsen	2003 July 2015
San Bernardino	Tomás D. Morales	2012
San Diego	Elliot Hirshman	2011
San Francisco	Leslie E. Wong	2012
San José	Mohammad H. Qayoumi	2011
San Luis Obispo	Jeffrey D. Armstrong	2011
San Marcos	Karen S. Haynes	2004
Sonoma	Ruben Armiñana	1992
Stanislaus	Joseph F. Sheley	2013

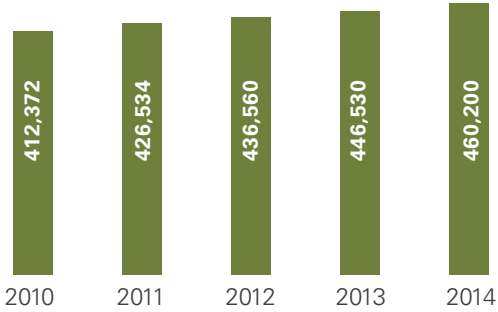
Note: Leadership is as of March 2015. For a current list and links to the biographies of trustees, administrative officers and campus presidents, visit [www.calstate.edu/BOT](http://www.calstate.edu/BOT).





# ENROLLMENT

## FALL ENROLLMENT SYSTEMWIDE 2010-2014

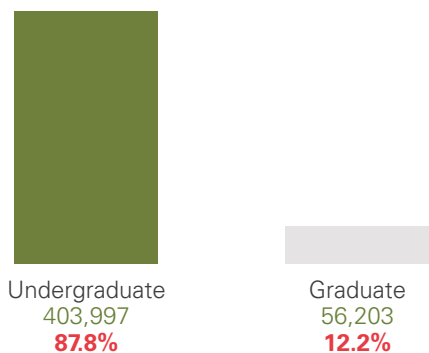
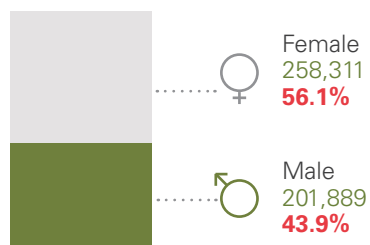
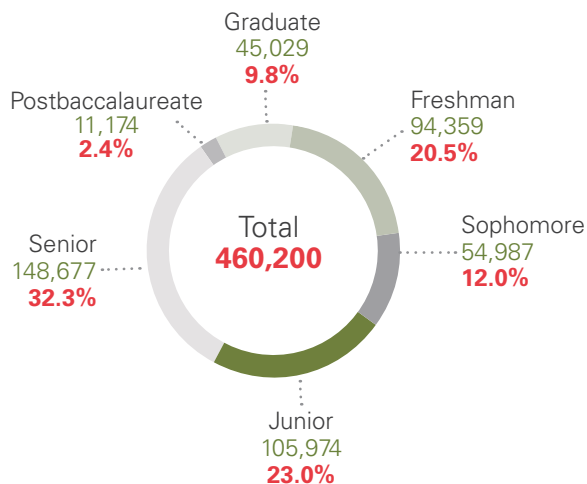


## ENROLLMENT BY CAMPUS - FALL 2014

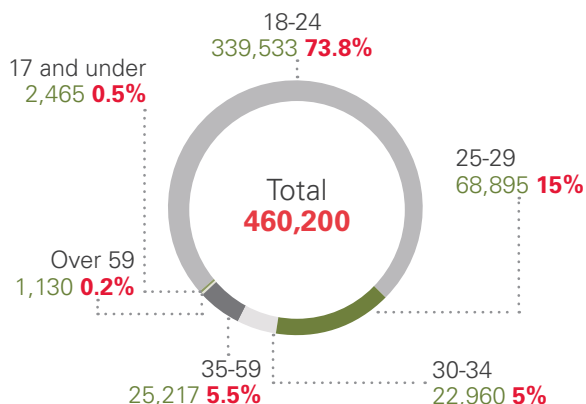
Bakersfield	8,720
Channel Islands	5,879
Chico	17,287
Dominguez Hills	14,687
East Bay	14,823
Fresno	23,179
Fullerton	38,128
Humboldt	8,485
Long Beach	36,809
Los Angeles	24,488
Maritime Academy	1,047
Monterey Bay	6,631
Northridge	40,131
Pomona	23,966
Sacramento	29,349
San Bernardino	18,952
San Diego	33,483
San Francisco	29,465
San José	32,713
San Luis Obispo	20,186
San Marcos	12,154
Sonoma	9,290
Stanislaus	9,045
International Programs	509
CalState TEACH	794
<b>TOTAL</b>	<b>460,200</b>



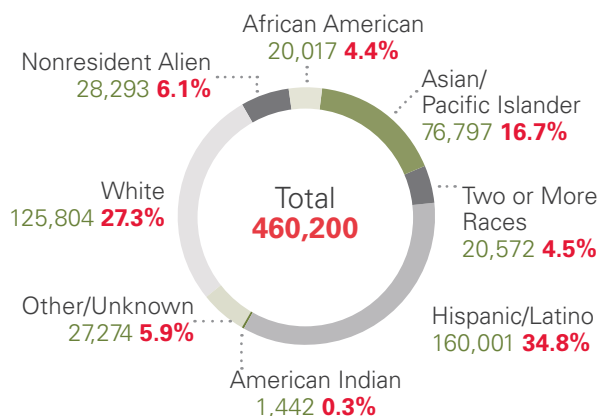
## FALL 2014 ENROLLMENT



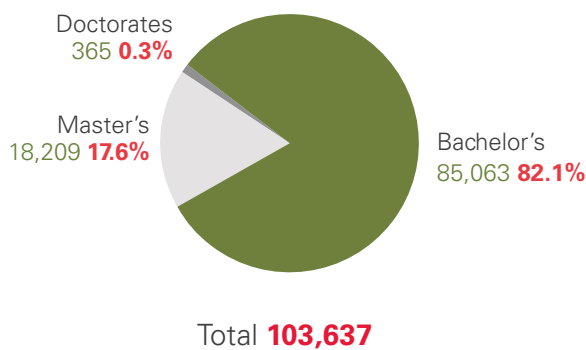
## FALL 2014 ENROLLMENT BY AGE



## FALL 2014 ENROLLMENT BY ETHNICITY



## DEGREES CONFERRED 2013-14







# STUDENTS

CSU students largely come from California and mostly remain in the state after graduation, applying their skills and knowledge to help California's economy thrive.

## WHERE DO CSU STUDENTS COME FROM?

In fall 2014:



..... of all enrolled students came from California.



..... of new first-time freshman came from California public high schools.



..... of new undergraduate transfers came from the California Community Colleges.

## CSU STUDENTS ARE UNIQUE:

- More than half of CSU students are students of color.
- One-third of undergraduates are the first in their families to attend college.
- Three out of four students work more than 20 hours per week.
- 49 percent of undergraduates are Pell recipients (need-based grants for low-income undergraduates).

## ALUMNI

CSU alumni are the foundation of California's economy comprising about one out of every 10 employees in the state. Our alumni have distinguished themselves in every field, including arts and entertainment, business, education, media, public administration, the sciences, sports, agriculture, engineering, technology and many others. Nationally:

- One out of every 20 Americans with a college degree earned it from the CSU.
- The CSU adds 100,000 alumni annually and this year our alumni family will reach 3 million strong.



# FACULTY & STAFF



## DEMOGRAPHICS

### Total Employees by Occupational Group

Faculty	24,405	51.5%
Professional & Technical	12,772	26.9%
Management	1,524	3.2%
Office & Administrative Support	4,801	10.1%
Service	2,251	4.8%
Construction, Maintenance & Transportation	1,664	3.5%
<b>TOTAL</b>	<b>47,417</b>	<b>100%</b>

### Total Faculty by Timebase

Full-Time	11,833	48.5%
Part-Time	12,572	51.5%
<b>TOTAL</b>	<b>24,405</b>	<b>100%</b>

### Total Full-Time Faculty by Academic Rank

Professor	4,714	39.8%
Associate Professor	2,686	22.7%
Assistant Professor	2,033	17.2%
Lecturer	2,400	20.3%
<b>TOTAL</b>	<b>11,833</b>	<b>100%</b>

For data definitions and additional statistics, please see the CSU Employee Profile at [www.calstate.edu/hr/employee-profile/](http://www.calstate.edu/hr/employee-profile/).

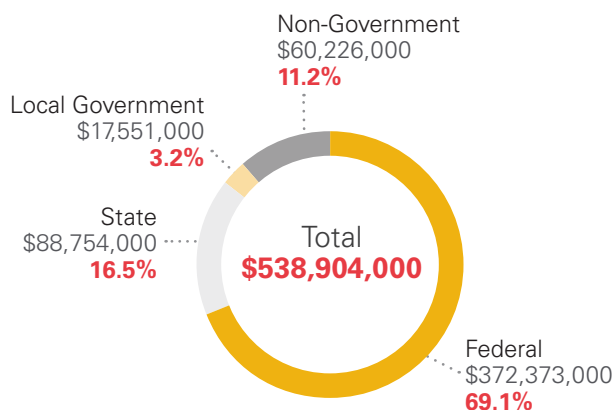




## RESEARCH AND CREATIVE ACTIVITY

The research and creative activity of CSU faculty enhances student learning by providing engagement in deep-learning opportunities that promote graduation success and provide practical skills that increase competitiveness for employment in today's job market. Research funding enables the CSU to recruit and retain top-tier scholars, who with their students, create new knowledge and stimulate innovation and economic growth. Through work in field settings, laboratories, clinics and studios, our faculty and students are advancing California's prosperity.

## TOTAL GRANT & CONTRACT REVENUE 2013-2014



## HIGHLIGHTS FROM 2013-14:

- Over 9,000 CSU faculty provided innovations and solutions to complex California regional and national problems.
- \$538.9 million in external funding was received by the CSU.
- Immersive research projects provide students with a challenging, active learning environment that engages intellectual curiosity and brings contextual relevance to the subject material.
- Access to high-end technologies through federal funding provides state-of-the-art educational experiences for our students to meet California's current and future workforce needs in the innovation economy and to prepare students for advanced degrees.
- CSU counts among its faculty world-renowned scholars, musicians and artists who have been honored by their peers, national academic societies and at the White House.
- Thousands of faculty-led projects with community partners advance student discovery and promote California's regional economic development through community-based participatory research.
- The CSU research agenda spurs entrepreneurship and enables innovation and enterprise to be transformed into commercial partnerships with the private sector and tangible products that benefit the region and society.





## GRADUATE STUDIES

Graduate education at the CSU involves the mastery of an academic discipline and the attainment of advanced knowledge in a specialized field of study.

- In 2013-14, the CSU enrolled 55,000 graduate students in over 1,400 master's degree programs, as well as a variety of post-baccalaureate teaching credential programs.
- One-third of the master's degrees awarded each year in California are from the CSU.
- Over 18,000 master's degrees were awarded in 2013-14.
- CSU graduate programs integrate specialized training in the theory, research methodologies and critical analyses within a given discipline.
- Doctor of education programs on 14 campuses serve over 800 doctoral students from diverse backgrounds, preparing them for top leadership roles in P-12 education and community colleges.

# PROGRAMS



## COMMUNITY ENGAGEMENT IN THE CSU

For more than 50 years, the CSU has prepared students to be informed, active and committed leaders. CSU campus community engagement programs have played a key role in our partnerships with California's communities and have strengthened them intellectually, economically and socially.

Since 1998, more than 2 million CSU students have given back to their communities and helped shape our world. During the 2013-14 academic year, CSU campus community engagement programs partnered with more than 4,500 public agencies, nonprofits, businesses and other groups, helping to make a difference both domestically and internationally.

- More than 61,000 students had the opportunity to participate in 3,006 service-learning courses across the system. The CSU has increased its STEM (science, technology, engineering and math) service-learning courses by more than 86 percent since 2010.
- Grants and awards received by campuses and the Chancellor's Office for community engagement totaled \$3.4 million, a return on investment of \$3 for every \$1 invested by the state for community engagement.
- Fifteen CSU campuses were named to the 2015 President's Higher Education Community Service Honor Roll, which recognizes higher education institutions for their commitment to and achievement in community service.

- Eleven CSUs were honored with the Carnegie Foundation's 2015 Community Engagement Classification. The 11 join an elite group of 361 colleges and universities across the country to receive the designation, including three other CSU campuses—Channel Islands, Dominguez Hills and Sacramento—that received the honor in 2010.



- During the 2014-15 academic year, the CSU Center for Community Engagement launched two systemwide STEM initiatives:

A three-year STEM service-learning research study funded by the W.M. Keck Foundation will examine the impact STEM service-learning courses have on common measures of student academic achievement, career development and civic engagement.

A three-year CSU STEM VISTA program funded by the Corporation for National and Community Service utilizes AmeriCorps\*VISTA members to support the academic and professional success of traditionally underserved students in STEM, including low-income, first generation, students of color and women.

- Nearly half of the CSU's 460,000 students are engaged in some type of community service totaling 32 million hours of service annually, a total economic impact of \$722 million<sup>1</sup>.

Together, the CSU and our partners are making an impact. More information about the Center for Community Engagement can be found at:

**[www.calstate.edu/cce](http://www.calstate.edu/cce)**

<sup>1</sup>Based on the accepted 2013 national volunteer rate of \$22.55 per hour by the Independent Sector







# APPLYING

## CSUMENTOR™

Students planning to enter the CSU can apply through the online application tool, CSUMentor, at **[www.csumentor.com](http://www.csumentor.com)**. CSUMentor is also designed to help students and their families in choosing a CSU campus, exploring CSU degrees and majors, planning to meet admissions requirements, learning about financial aid options and getting answers to frequently asked questions.

## REQUIREMENTS

### Freshman Students

First-time freshman applicants must meet the standards in each of the following areas:

- Specific high school coursework
- Suitable grades in specified courses and test scores
- Graduation from high school

### Transfer and Graduate Students

The majority of transfer students enter as upper-division transfers, and must complete at least 60 semester or 90 quarter units before transferring. Students who have earned an Associate Degree for Transfer will be admitted to the CSU with junior status.

To apply for admissions to graduate or postbaccalaureate studies, a student must:

- Earn a baccalaureate degree from an accredited institution with at least a 2.5 grade point average.
- Be in good academic standing, while satisfactorily meeting the professional, personal, scholastic and other standards for graduate study.

Due to the large number of applicants, some CSU campuses have higher standards (supplementary admission criteria) for particular majors or for students who live outside the local campus area. Campuses utilize local admission guarantee policies for students who graduate or transfer from high schools and community colleges that are historically served by a CSU campus in that region.





# STUDENT COSTS



## STATE UNIVERSITY TUITION FEES (FULL-TIME TUITION FEES): 2014-15

- Undergraduate: \$5,472
- Credential: \$6,348
- Graduate/Postbaccalaureate: \$6,738
- Education Doctorate: \$11,118
- Nursing Practice Doctorate: \$14,340
- Physical Therapy Doctorate: \$16,148
- Graduate Business Professional Fee: State university tuition fee plus \$254 per semester unit or \$169 per quarter unit
- Out-of-state Students: State university tuition fee plus \$372 per semester unit or \$248 per quarter unit

Campus-based fees add an average of \$1,287 to student costs.

## FINANCIAL AID

In 2013-14, \$3.9 billion was distributed to 338,000 students—77 percent of the CSU's total student population. The average award was \$11,530. Presidential Scholars' programs, which provide full scholarships to National Merit and high school valedictorians, are also found at many CSU campuses.



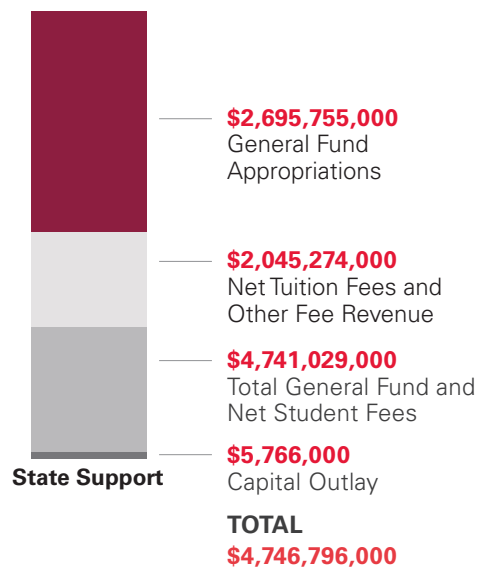
**77% OF CSU STUDENTS**  
received  
financial aid in  
2013-14



# CSU FUNDING

## CSU 2014-15 STATE SUPPORT

General Fund Appropriations <sup>(1, 2)</sup>	\$2,695,755,000
Net Tuition Fees and Other Fee Revenue	\$2,045,274,000
<b>Total General Fund and Net Student Fees</b>	<b>\$4,741,029,000</b>
Capital Outlay	\$5,766,000
<b>Total State Support</b>	<b>\$4,746,796,000</b>





## CAMPUS BUDGETS 2014-15

### (General Fund and Net Tuition Fee & Other Fee Revenue)

Bakersfield	85,007,000
Channel Islands	83,675,000
Chico	167,041,000
Dominguez Hills	106,656,000
East Bay	151,841,000
Fresno	203,208,000
Fullerton	303,124,000
Humboldt	103,664,000
Long Beach	334,565,000
Los Angeles	203,428,000
Maritime Academy	34,793,000
Monterey Bay	78,384,000
Northridge	314,754,000
Pomona	220,769,000
Sacramento	239,861,000
San Bernardino	169,619,000
San Diego	324,350,000
San Francisco	269,676,000
San José	288,186,000
San Luis Obispo	256,419,000
San Marcos	112,580,000
Sonoma	93,826,000
Stanislaus	86,522,000
<b>CAMPUS TOTAL</b>	<b>\$4,231,949,000</b>
Chancellor's Office <sup>1</sup>	95,528,000
Systemwide Provisions	117,235,000
General Fund Debt Service <sup>2</sup>	296,316,000
<b>GRAND TOTAL</b>	<b>\$4,741,029,000</b>

<sup>1</sup> Includes International Programs and CalStateTEACH.

<sup>2</sup> The 2014/15 Final Budget total has been increased by \$197.2M for CSU general obligation (GO) bond debt service formerly reported in statewide expenditures and moves \$99.1M for CSU lease revenue bonds (LRB) debt service to the main CSU GF appropriation item. The GO bond funds were NOT included in the CSU General Fund appropriation prior to 2014/15.



## PHILANTHROPIC SUPPORT

Private support is critical to the CSU's success. This year, our charitable gift receipts were the highest ever in CSU history. This support represents an essential investment in the future as we prepare the engineers, artists, healthcare workers, teachers, entrepreneurs and scientists of tomorrow. The impact of philanthropy at the CSU is both meaningful to the student who otherwise might not be able to attend the university and to the social and economic prosperity of California.

### In 2013-14:

- Charitable gift receipts reached a new high at well over \$295 million.
- Gifts from individuals increased 14 percent to \$154.7 million.
- Individual donors stayed level at 221,356.
- Alumni donors made up 40 percent of individual donors with \$61.6 million in contributions.
- Gifts from organizations totaled \$141 million, including \$71 million from foundations.
- \$53.2 million was received from corporations, including 3,790 matching gifts.
- Donors committed more than \$458 million in new gifts, new pledges and testamentary provisions, surpassing the previous system high established in 2007-08.
- Total endowment market value increased to over \$1.3 billion – another historic high for the CSU system.





## AUXILIARY ORGANIZATIONS

Auxiliary organizations are entrepreneurial, service-oriented organizations that provide a wide array of support services, programs and facilities that further the educational mission of the CSU. These 90 self-supporting organizations operate without State General Fund money and are organized on each campus as separate legal entities.

### In 2013-14:

- Auxiliaries managed \$4.1 billion or 25 percent of the CSU's combined \$16.5 billion in total assets.
- Auxiliary revenues reached \$1.7 billion, representing 20 percent of the combined \$8.5 billion in total CSU revenues.
- Auxiliaries managed \$476 million or 23 percent of the CSU's \$2.1 billion in contracts and grants revenue.

CSU Auxiliaries fund many student co-curricular activities, sponsor and administer research programs, fundraise, operate student unions, recreational programs, and commercial enterprises, and develop public-private partnerships on behalf of the university. For more information about CSU Auxiliaries, visit <http://auxiliary.calstate.edu/>.



"For six generations, the California State University has turned student potential into success through quality education and applied learning opportunities. In so doing, the university has transformed the state's economy and society. Students leave the CSU as dynamic, creative leaders who are ready to change California and the world."

### Timothy P. White

Chancellor, California State University





Office of Public Affairs  
401 Golden Shore, 6th Floor  
Long Beach, CA 90802-4210  
562-951-4800 | Fax 562-951-4861  
E-mail [publicaffairs@calstate.edu](mailto:publicaffairs@calstate.edu)

[www.calstate.edu](http://www.calstate.edu)  
April 2015